



**October 17, 2020 ~12 PM – 4 PM**

**Zemurray Park ~ 400 S. Oak Street, Hammond, LA 70403**

## **Sponsorship Packages**

### **The Grand Quacker (Exclusive) - \$10,000**

- 7 Months of exposure to Tangipahoa & St. Helena Parishes Community Prior to event
- 15 foot Duck Balloon in front of your business for the 4+ weeks prior to the event.
- Media coverage, community engagement with your business through Duck Sales, social media presence on all CST Social media sites (Facebook, Twitter, Instagram), CST website, Duck Derby website, Feature in our Quack Book – “What a Duck Can Do!”
- Trivia Tuesday Sponsor on the CST Facebook Page – 12,000+ likes and followers plus an average post reach of over 25,000 persons.
- Sponsor photos shared in press releases and social media
- Kick Off Party and Press Conference at your business
- Tagging your business on all social media Duck Derby Posts
- Large Exclusive Logo on Duck Race Website as presenting sponsor.
- Large Logo on t-shirts and all other marketing items for promotion.
- Large Logo on Billboards, 15,000 Duck Adoption Papers, 100+ posters, 250 + business cards, stickers, and yard signs, demographic targeted ads for Tangipahoa & St. Helena Parishes – 2 weeks prior to event
- Radio Interview about Duck Race opportunities, logo on newspaper ads, and on media partners sites
- Free Booth in a prominent location on Race Day to promote your business.
- Opportunity to announce the grand prize winning duck to event participants on race day!
- The opportunity to have duck adoption days at your business to bring the public in to buy ducks.
- 11” Sponsor Duck and poster to display in your business. Decorate your duck to enter the sponsor Decked Out Duck Contest Trophy!

### **The Great Quacker (2) - \$5,000**

- 7 Months of exposure to Tangipahoa & St. Helena Parishes Community Prior to event
- Media coverage, community engagement with your business through Duck Sales, social media presence on all CST Social media sites (Facebook, Twitter, Instagram), CST website, Duck Derby website, Feature in our Quack Book – “What a Duck Can Do!”
- Weekly recognition on the CST Facebook Page – 12,000+ likes and followers plus an average post reach of over 25,000 persons.
- Host Duck Tagging Party at your location the week of the event.
- Sponsor photos shared in press releases and social media
- Tagging your business on all social media Duck Derby Posts
- Medium Logo listed on Duck Race website.
- Medium Logo on t-shirts and all other marketing items for promotion.
- Medium Logo on Billboards, 15,000 Duck Adoption Papers, 100+ posters, 250 + business cards, demographic targeted ads for Tangipahoa & St. Helena Parishes – 2 weeks prior to event
- Radio Interview about Duck Race opportunities, logo on newspaper ads, and on media partners sites
- Free booth near prominent location on grounds on Race Day to promote your business.
- The opportunity to have duck adoption days at your business to bring the public in to buy ducks.
- 11” Sponsor Duck and poster to display in your business. Decorate your duck to enter the sponsor Decked Out Duck Contest Trophy!

## Sponsorship Packages Continued



### The Golden Duck (4) - \$2,500

- 7 Months of exposure to Tangipahoa & St. Helena Parishes Community Prior to event
- Media coverage, community engagement with your business through Duck Sales, social media presence on all CST Social media sites (Facebook, Twitter, Instagram), CST website, Duck Derby website, Feature in our Quack Book – “What a Duck Can Do!”
- Weekly recognition on the CST Facebook Page – 12,000+ likes and followers plus an average post reach of over 25,000 persons.
- Sponsor photos shared in press releases and social media
- Tagging your business on all social media Duck Derby Posts
- Small logo listed on Duck Race website.
- Small Logo on t-shirts and all other marketing items for promotion.
- Small Logo on Billboards, 15,000 Duck Adoption Papers, 100+ posters, demographic targeted ads for Tangipahoa & St. Helena Parishes – 2 weeks prior to event
- Radio Interview about Duck Race opportunities, logo on newspaper ads, and on media partners sites
- Free booth in good location on Race Day to promote your business.
- The opportunity to have duck adoption days at your business to bring the public in to buy ducks.
- 11” Sponsor Duck and poster to display in your business. Decorate your duck to enter the sponsor Decked Out Duck Contest Trophy!

### The Lucky Ducks (6) - \$1,000

- 7 Months of exposure to Tangipahoa & St. Helena Parishes Community Prior to event
- Media coverage, community engagement with your business through Duck Sales, social media presence on all CST Social media sites (Facebook, Twitter, Instagram), CST website, Duck Derby website, Mention in our Quack Book – “What a Duck Can Do!”
- Weekly recognition on the CST Facebook Page – 12,000+ likes and followers plus an average post reach of over 25,000 persons.
- Sponsor photos shared in press releases and social media
- Tagging your business on all social media Duck Derby Posts
- Logo listed on Duck Race website.
- Logo on t-shirts and all other marketing items for promotion.
- Logo on 100+ posters, demographic targeted ads for Tangipahoa & St. Helena Parishes – 2 weeks prior to event
- Radio Interview about Duck Race opportunities, logo on newspaper ads, and on media partners sites
- Free booth on Race Day to promote your business.
- The opportunity to have duck adoption days at your business to bring the public in to buy ducks.
- 11” Sponsor Duck and poster to display in your business. Decorate your duck to enter the sponsor only Decked Out Duck Contest Trophy!

### The Ducklings (Unlimited) - \$500 & Under

- 7 Months of exposure to the Tangipahoa & St. Helena Parishes Community Prior to event
- Community engagement with your business through Duck Sales, social media presence on all CST Social media sites (Facebook, Twitter, Instagram), CST website, & listing on Duck Derby website.
- Recognition on the CST Facebook Page – 12,000+ likes and followers plus an average post reach of over 25,000 persons.
- Sponsor photos shared on social media
- Business listed on Duck Race website.
- The opportunity to have duck adoption days at your business to bring the public in to buy ducks.
- 11” Sponsor Duck and poster to display in your business. Decorate your duck to enter the sponsor only Decked Out Duck Contest Trophy!

# Sponsorship Commitment Form

YES, I would like to be a sponsor at the DUCK LEVEL checked below!



**The Grand Quacker (Exclusive) - \$10,000**



**The Great Quacker (2) - \$5,000**



**The Golden Duck (4) - \$2,500**



**The Lucky Ducks (6) - \$1,000**



**The Ducklings (Unlimited) - \$500 & Under**



Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Social Media Account Addresses (So we can tag your business in our event posts): \_\_\_\_\_

\_\_\_\_\_

Will you be providing volunteers for the event? Y N

If YES, approximately how many volunteers can you provide? \_\_\_\_\_

Would you like to have a booth at the event? Y N

If YES, approximate booth size needed: \_\_\_\_\_ What items/information will you provide at your booth?

\_\_\_\_\_

Can you provide a prize? Y N

If YES, what prize will you provide and it's monetary value?

\_\_\_\_\_

Whom should we contact for a sponsor photo appointment? \_\_\_\_\_

Sponsor photo contact phone number: \_\_\_\_\_

Please provide us with a brief quote for our press release announcing your sponsorship of this event:

\_\_\_\_\_

\_\_\_\_\_

**NOTE:** Please email your digital logo as soon as possible to [admtangicrimestoppers@gmail.com](mailto:admtangicrimestoppers@gmail.com) . Make Checks Payable to Crime Stoppers of Tangipahoa, Inc. **Please Mail Completed Form & Check To: Crime Stoppers of Tangipahoa, Inc., Attn: Deputy Duck Derby 2020, P.O. Box 2973, Hammond, LA 70404.** Sponsorships may also be paid online at [www.tangicrimestoppers.com](http://www.tangicrimestoppers.com) . You may scan and email this completed form to [tangicrimestoppers@gmail.com](mailto:tangicrimestoppers@gmail.com) or mail the originals and your check to the P.O. Box above. If you do not receive confirmation that we have received your form and donation please call Vicky Blaze at 985-687-3811 or 985-662-5557. Receipts are issued for donations of \$250.00 or more. **Crime Stoppers of Tangipahoa, Inc. is a 501c3 non-profit organization and a United Way Community Partner Agency: CST Tax ID: 68-0516834.** We encourage you to "Like/Follow/Share" our posts at [www.facebook.com/tangicrimestoppers](http://www.facebook.com/tangicrimestoppers) & [@TangiCrimeStop](https://www.instagram.com/TangiCrimeStop) .

**THIS FORM IS TO SERVE AS YOUR FINANCIAL COMMITMENT TO SPONSOR CST'S DEPUTY DUCK DERBY. PLEASE SIGN AND DATE BELOW.**

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_